

PORTLAND BICYCLING CLUB

Board Minutes

April 20, 2022

Respectfully submitted by,
Kathleen Hellem
Recording Secretary

Attending via ZOOM: Board members: Vice President, Ann Morrow; Treasurer, Corey Eng; Recording Secretary, Kathleen Hellem; Membership Secretary, Christi Horton; Road Captains, Rob Schroeder and Todd McCollum; Members at Large, Alan Mevis, Mike Heffernan, and Dave McQuery.

Board members not present: President, Doug Myers and Member at Large, Mark Barnes.

Vice President Ann Morrow called the board meeting to order at 7:00 p.m.

Guest present, Kristal Langner, the daughter of PBC member John Joy who recently passed away during a PBC ride. Ann Morrow thanked Kristal for joining our board meeting. Kristal thanked everyone for the emails combined with chats during this difficult time of loss for everyone. Kristal discussed some options to memorialize John Joy by considering a Memorial Bench or Memorial Plaque located in the PDX area where all can visit and enjoy all the memories made in the cycling community. A Memorial Bench runs about \$7500.00. A Memorial Plaque much less. Kristal added there was \$834.00 raised from John's Memorial Bicycle Ride from pint beer glasses, tee-shirts, and baseball caps. It was discussed to possibly place a plaque in at Paul Barlow's bicycle shop in St. Helens. John Joy spent a good deal of time there and they were good friends. The costs are much lower in St. Helens, OR than in Portland, OR. Kristal said there are two different ideas being explored and the hope is to implement both ideas. Jan Oestereich and Kristal are exploring different parks in the Portland area for a Memorial Bench where all of John's friends can roll their bike by and remember John Joy.

Ann Morrow thanked Kristal for presenting these ideas. The board will consider these ideas as it's our club's goal to remember John Joy in our own special way. Ann added that a memorial bench located in the Portland area where we rode bicycles often with John, seems like

something we'd explore with our members and fund-raise. We want to make sure that PBC members, possibly contributing money towards this memorial effort remembering our dear friend John, are in agreement with these ideas presented, said Ann. Ann then thanked Kristal for taking the time to be here tonight and present these great ideas. We will be in touch and follow up after relaying these ideas presented to our PBC members. Kristal departed the ZOOM meeting.

Board Meeting Minutes:

There were no additions or corrections to the March 16, 2022 board-meeting-minutes. Dave McQuery moved to approve the March 16 board meeting minutes, Christi Horton seconded, hearing no objections, the minutes were unanimously approved.

Membership Report:

Christi Horton said, as of the April 20 board meeting we had 477 active members (no change from the April 7 club meeting).

That included two new members that joined since the April 7 club meeting:

- Crystal Bensen (Apr 11)
- Harry Baggen (Apr 8)

Treasurer's Report:

Corey Eng said in total registrations for Pioneer Metric, Pioneer Half-Metric, STP Friday Bus, Doubletree parking passes, Columbia Gorge Explorer. Total is \$9290 Registrations breakdown, see below:

Pioneer Metric

- Pioneer Century 44 Metric @ \$50/ea =2200
- Pioneer Half Metric 13 @ \$40 / ea = 520
- Total PC \$2720

STP Friday Bus

- 70 Passengers @ \$75 = 5250
- 15 Doubletree parking passes @ \$40 = 600

Total STP FB \$5850

Columbia Gorge Explorer

- 36 @ \$20 = \$720

Road Captains Report

Rob Schroeder mentioned that Mark Hartel created a new PBC Ride-Leader Form. This electronic form will include all ride requirements. The idea is to cut down on all the back and forth emails. Mark has agreed to host a PBC Ride-Leader meeting to show ride-leaders how to submit/post rides.

**For those Ride-Leaders not utilizing electronic sign-up on the PBC Ride Calendar located at portlandbicyclingclub.com, nothing has changed. Please continue submitting your rides to Road Captains and member attendance/club miles to our PBC Statistician, Chip Kyle.*

Old Business:

Pioneer Metric Century

Christi Horton mentioned that round-two of Pioneer Metric Century email blast was sent out to about 4,000 Pioneer Century plus to the existing email list that includes the Pioneer Century registrants from 2008-2018. Christi stated that another email blast will be sent to the existing email list. It was brought up that we'd consider using a poster about our event in local bicycle shops. Ann Morrow mentioned that the poster is not yet completed and currently *not* Pioneer Metric-Century specific. Corey Eng said that utilizing direct mailings with our current list should be sufficient. Paying a fee to Jonathan Maus of bikeportland.org to publish our event was mentioned as an option. Ann said it's worth a shot to reach out to Jonathon Maus and see if there is an opportunity to publish our Pioneer Metric Century there. Ann reminded the board that there is likely a fee to publish our event on bikeportland.org.

Corey inquired about the SQUARE. The phone/ipad app-tool used previously to accept payments for same-day registrations and PBC stores (tee-shirts & jerseys). Ann asked PBC member in attendance, Joan Cullen, if she has any idea if we still even possess the SQUARE'S used in 2017-2018? Joan replied, no idea where those may be. Ann replied that she will reach out to Doug Myers and determine what our next step will be. It was mentioned that any cell phone will work and the adapters are free of cost.

PBC Brochure

Member Cindy Bernart-Coppola present stated that the PBC Brochure is printed and ready for pick-up to be distributed to the local bicycle shops.

Stoke Across America

PBC Road Captain, Todd McCollum thanked PBC that we'd agreed to be allies with "Stoke Onward" - Stroke Across America. They are placing our PBC logo on their website. Stroke Across America, is holding a kick-off event on May 18th from 5:00 p.m. - 7:00 p.m. Todd said we are welcome to place our new PBC Brochures on their information table and Todd asked that we'd consider posting this event on our PBC Ride Calendar. It was agreed to place this event on the PBC Ride calendar. The event will be held at the Revolution Hall at 13th & Stark Street. Todd will be attending and encouraging anyone interested in attending, to please be there.

**Todd will be the PBC Ride-Leader re: PBC Club Ride, including our new allies ' ``Stroke Across America" will start their journey from Astoria, OR. to Boston, MA. As they make their way through PDX. PBC will have a club-ride published on the PBC Ride-Calendar that departs the OXFORD SUITES on Hayden Island, May 21, at 9:30 a.m., we will roll with "Stroke Across America" to Troutdale General Store and return back to Hayden Island. Lastly, Todd McCollum said that Ray Zuckerman of "Stoke Onward" will be our May 5 PBC Club-Meeting presenter.*

2022 PBC Annual Picnic

Ann Morrow reminded board members that our PBC Annual Picnic is traditionally held the first Sunday every August which falls on August 7. Currently, we have no park reserved. Marine Park in Vancouver, WA is an open option still and worked well for the club last year 2021. Ann mentioned that there is interest in holding the event at Columbia Park in Portland, OR. It was determined that at this point we'd agree on the 'save the date' August 7. In the meantime, exploring options in Portland, OR., said Ann. Various parks in Portland were mentioned, Wilshire Park, Columbia Park, and if nothing is available in PDX, we can fall back on Marine Park located in Vancouver, WA.

Sunday Parkways

Kathleen Hellem said there are only two dates for Sunday Parkways 2022. They are Sunday, June 26 at NE Cully St, and Sunday, August 27. Both held in east Portland. A vendor interest

for, re: reserving a booth and cost associated was submitted. Registration is currently not open yet. Awaiting a response. It was mentioned that given the uptick in covid-19 currently and reduced date options offered by PBOT Sunday Parkways, it may be something to consider in 2023.

New Business

Ann Morrow reminded the board that mid-year elections are coming up in June. It was established that Road Captain Rob Schroeder, and both Members at Large, Alan Mevis and Mark Barnes are willing to serve another 12 month term.

Ride Speed Ratings

Corey Eng suggested the club review its definition of the current "Pace" designations and possibly modify them especially in the higher speed categories. After discussion, the Road Captains recommended keeping the current definitions in place. It was pointed out that a separate description of the pace of the ride could be included.

Vice President **Ann Morrow** thanked all PBC board-members for their contributions and adjourned the meeting at **8:23 p.m.**