

PORTLAND BICYCLING CLUB

Club Meeting Minutes

October 7, 2021

Respectfully submitted by

Kathleen Hellem

Recording Secretary

Board members present via ZOOM remotely: Board members: President, Doug Myers; Vice President, Ann Morrow; Treasurer, Corey Eng; Recording Secretary, Kathleen Hellem; Membership Secretary, Christi Horton, Road Captain(s), Todd McCollum and Rob Schroeder; Members at Large, Alan Mevis, and Mike Heffernan.

Not present; Member(s) at Large, Stephen Bache; Member at Large, vacant chair.

Approximately 24 individuals attended remotely via ZOOM.

GENERAL MEETING

President Doug Myers called the meeting to order at 7:00 p.m.

Approval of Club Meeting Minutes from September 2, 2021

Doug Myers asked if members had a chance to review the September 2, PBC club-meeting-minutes and if so, can we get an approval? Chip Kyle moved to approve club meeting minutes, Ann Morrow seconded, and all PBC members in attendance at the ZOOM meeting on October 7, unanimously approved PBC Club-Meeting minutes.

Board Member Reports

1) Treasurer

Corey Eng reported Wells Fargo balance at August 18th, 2021 as \$47,311.28 compared to Quickbook balance of \$47,156.29. Vanguard Mutual fund investment at Aug 17, 2021 was

\$5,247.71. Net income at Aug.18, 2021 was \$734 compared to Aug.18, 2020 of net loss of \$18,368. This \$19,102 difference is primarily attributable to \$7900 more donations and \$8300 more Awards Banquet expenses in 2020. Corey reminded PBC members they are welcome to view the financial report by going to PBC's website's Financial Results - menu file.

2) Membership Secretary

Christi Horton stated that PBC membership continues to rebound with 26 new members since the last meeting. With 471 active members we are just four members short of our pre-Covid level of 475 (which was back in March 2020).

Membership statistics as of October 7, 2021:

805 total members

471 active members

338 expired members

0 complimentary members

0 delayed members

0 paused members

0 cancelled members

0 users with multiple memberships

Family member statistics as of October 7, 2021:

125 family memberships with a total of 251 family members

0 users owning multiple family membership

26 new members since September 2021:

Ryan Chang (Oct 7)

Matthew Hushbeck (Oct 6)

Cheryl Jensen (Oct 6)

Brenda Fulle (Oct 4)

Dan Colley (Sep 29)

Rie Yamakawa (Sep 26)

James Schroeder (Sep 25)

Mark Chang (Sep 24)

Aric Krause (Sep 20)

Scott Nichols (Sep 19)

Traci Rieckmann (Sep 19)

Keith Peters (Sep 16)

Brian Ekins (Sep 15)

Bethany Soule (Sep 9)

James Nusrala (Sep 9)

Raymond Grotzinger (Sep 7)
Christopher Moravec (Sep 6)
Kimberly Allen (Sep 5)
Jason Marquand (Sep 4)
Tom Wiebe (Sep 4)
Chris Mayer (Sep 4)
Daniel Reeves (Sep 4)
Francisco Nicholas (Sep 4)
Boyd Smith (Sep 2)
Jacob Thompson (Sep 2)
Dan Thompson (Sep 2)

3) Road Captain

No reports.

4.) New Business

Doug Myers stated that **Brittany Morris**, the *Development Manager of Community Cycling Center*, has reached out to PBC in an effort to partner with PBC on an organized ride. Brittany suggested that perhaps a bike ride could be arranged to boost awareness and funds for both organizations? There is no actual date in place at this time. The main goal at this present time is to come up with a date for the organized bicycle event. Doug asked PBC members if they'd have interest in participating in this opportunity to partner locally with the Community Cycling Center? The consensus of the majority was this is a great opportunity and willing to participate.

Christi Horton suggested it would be a great idea to put together a Survey Monkey in order to contact lapsed members to **1.** Encourage them to re-join and **2.** Ask if they wanted to share a reason for letting their memberships lapse. **Ann Morrow** thanked Christi for heading up this initiative and agreed it's a great idea. Ann explained that while all expiring members do receive several automated reminders within the month before and after their expiration date, but after that time frame, if a member lets it slide, there are no further reminders. The board was supportive of the idea. Christi agreed to put together a draft survey and present it to the board for implantation.

5.) Old Business

Resuming Club Meetings in Person

Doug Myers reported that the board has not heard back from 'All Saints' to determine when we will, as a club, be able to resume our PBC monthly club meetings in-person that take place the first Thursday of each month with the exception of August. As of now, we are still waiting for more information and will continue club meetings via ZOOM. Doug asked PBC members what they would like to do? The majority of PBC members agreed that they'd like to resume in person meetings. Given the current Covid-19 variants present to date, **Ann Morrow** recommended that we take a look at resuming in-person meetings after the first of the year. All members present agreed this is the best course of action to take at this time.

PBC 2022 Annual Banquet

Doug Myers revisited the **PBC Annual Banquet 2022**, model. Given we've not had any income for two years, the coffers are low. We need to evaluate where we can trim some fat. Doug put together an impromptu ZOOM survey this evening asking all PBC members five-questions:

- How important are Door prizes?
- How important are Banquet prizes?
- Mileage metric awards, how many miles does one have to accumulate in order to gain award, create another category for electric bicycles users?
- Mileage Mugs needed going forward?
- Mileage Plaques - 10k, 20k etc...

"What do members want"? The quasi-research-pole from the club meeting revealed that members are overall okay without door prizes. Okay to provide paper certificates that members can frame and display.

PBC 2022 Annual Banquet Logistics

Corey Eng stated that while the indoor Stark Street Pizza house is typically used for our PBC annual STP volunteer pre-event gathering, it doesn't make sense to cram members in the smaller square footage available there. Rather, the Monarch Banquet Hall would be more square footage and allow for proper social distancing and hold more capacity. **Doug Myers** said the expenses are too high. Corey said, we were covering gratuity at 20% and the open bar bill of \$500.00 that PBC had to cover up front was hurting us. We don't have to have an open bar. Lastly, Corey said that we'd be smart to ask members in the registration process if they want Mugs or Plaques or OPT out on both.

Chip Kyle suggested that it would be smart to put together a **Survey Monkey** to ask all of these important questions. Corey agreed and stated we don't even know if the **Monarch** has the banquet hall open on our annual date typically reserved and added that with regard to meeting in person 100 members or more, that the more square footage, the better. Lastly, Corey added that at this time of the year, it's **Winter** time and too cold to hold any type of an **Outdoor event**. Corey strongly discourages against holding the PBC Annual Banquet awards at Stark Street Pizza, or any structure that doesn't allot sufficient square footage given the pandemic variants currently trending and our club demographic. All board-members and club-members agreed.

2022 Board Member Elections

Doug Myers reminded all PBC Members of the up-coming elections in December 2021 for the January 2022 BOARD. **All positions are open.** While some of our current board-members are certainly willing to stay on one board yet another term, please feel free to Run. Contact any Board Member with your interest. Volunteering is a great way to be a part of something larger and enjoy the journey participating in an area of passion. We are in a growth phase currently and thankfully club membership is on the rise.

Lynn Blanchard, has agreed to be the liaison or chair-person with the board on our 2022 Elections chair. Please, feel free to reach out to Lynn with any interest or possible member referrals. **Kathleen Hellem** asked Lynn to assist with the creation of 'Election Article' to membership re: Who to contact if you're interested in volunteering? Lynn agreed to work on the article to publish with PBC membership.

OPEN FORUM

Kathleen Hellem asked about the pictures that have been there for months displayed on the PBC website landing-page, and asked the web-masters to please consider changing the pictures. Other members have expressed interest in having new pictures on a rotating basis. **Cindy Bernert-Coppola**, web-master advised that these are somewhat a harder picture to fit and encouraged all PBC members to submit pictures, only in '**landscape form**' and email pictures. Reach out if you have any questions.

President **Doug Myers** thanked all 'PBC' members for their contributions and adjourned the meeting at **8:07 p.m.**