

## PORTLAND BICYCLING CLUB

Board Minutes

October 20, 2021

Respectfully submitted by,  
Kathleen Hellem  
Recording Secretary

Attending via ZOOM: Board members: President, Doug Myers; Treasurer, Corey Eng; Recording Secretary, Kathleen Hellem; Road Captains Rob Schroeder, Todd McCollum; Membership Secretary, Christi Horton; Members at Large Alan Mevis, and Mike Heffernan.

President Doug Myers called the board meeting to order at 7:10 p.m.

### **Board Meeting Minutes:**

There were no additions or corrections to the September 13, board-meeting-minutes. They were unanimously approved by all.

### **Treasurer's Report:**

Corey Eng reported, "Notables, income \$2495 vs last years \$(16,565), the \$19060 difference attributable to increased membership dues \$11940 vs \$7825 or \$4315 increase and major expense reductions in Donations \$7900 and net Social Event Income/Expense \$5773 (-1827 + 7600)."

### **Membership Report:**

Christi Horton stated that, "The numbers hadn't actually changed since Oct 7. We did add four new members since Oct 7, but presumably four people with expiring memberships didn't renew during the period, so the total number stayed the same at 471."

### **Old Business:**

Doug Myers asked Corey Eng if we as a club will be renewing our membership with the 'League of American Bicycling Club?' Doug wasn't sure as he received an invite addressed to him personally and asked how that works? Corey advised Doug that LAB annual renewal membership dues have been paid.

## **Upcoming December 2, 2021 PBC CLUB MEETING/ELECTIONS 2022**

Doug Myers reminded the board that December 2, 2021 at 7:00 p.m. The 2022 Elections for Board Members is coming up. Todd McCollum is willing to re-run for the Road Captain Chair 2022. We have open-chairs to fill.

## **PBC Banquet 2022**

Doug Myers discussed the prospect of holding the 2022 PBC Banquet Awards on January 30, 2022. Corey Eng reminded the newer board members that traditionally we hold the PBC Annual Banquet the last weekend in January of each new year. The reason why this date has been so successful for PBC over the years, is that it allows time for the PBC members to turn in their previous year's award nominations, and vendors to complete the awards plaques, coffee mugs, pins etc... Doug explained to the board that sadly having no *event* income since 2019, the coffers are certainly low. Doug brought up 'Door Prizes' and mentioned we've discussed the option of eliminating door-prizes. Doug went on to discuss the price of mileage plaques, coffee mugs, pins, and general club-srag that we typically pay for annually. It would be wise to re-examine how we as a club might have a banquet in a responsible manner. Maybe the board would consider, as a result of zero club revenue in 2020 and 2021, using '*Paper*' Mileage Awards, for lower-mileage recognition perhaps? Life-time mileage plaques seem reasonable. Corey added that having an 'opt-in' or 'opt-out' re: Coffee mugs, pins, and plaques would be a good idea. All board members present agreed this would be a great idea for the 2022 banquet, whatever date the annual event takes place due to the major lack of club-revenue for the past two-years. Doug added, it also seems somewhat unreasonable to give members an award for getting in an accident. All board members agreed with Doug and Corey regarding the above suggestions. Alan Mevis asked Doug, "To what end are we trimming the fat?" Doug replied to all, that the main goal is to transfer the same financials from 2021, to the 2022 board. Doug reminded board members that this isn't a permanent situation and given the zero club revenue for the last two-years, it's best to err on the side of conservative spending and thanked the board members for discussing ways to explore spending responsibly. Some board members asserted that some of the awards are "dust-catchers" and a lot of members want recognition, but not always mugs, plaques, and pins. In conclusion, Doud added that it would be smart to include the 'opt-in or opt-out' feature to the on-line registration and explore paper certificates for some of the awards.

## **Pioneer Century 2022**

Doug Myers, is heading up the initiative to bring back Pioneer Century in 2022. It's important to keep the ride in Clackamas County because of fees associated with the event. One option would be starting the ride at Canby High School. This would be less costly. The Canby Fairgrounds always charges \$900.00 down with a \$500.00 refundable damage deposit. Two routes, no catered food, using only (two rest-stops), outside of the starting point at Canby High School, less truck rentals, and rather than using the huge-water-containers with the high expense of rental trucks, it would be smart to adopt the method that the Vancouver Bicycle Club uses on their annual RACC to keep our cyclist hydrated by using 5-gallon water jugs. In addition, Doug added that we need to build our **charity efforts** into advertising for the Pioneer Century. For example, \$5.00 of participants registration fee's go to 'Community Cycling Centers - Helmet Fund' or 10% goes to 'Friends of the Columbia Historic Highway', to assist ODOT with keeping the road rideable as many of our cyclists enjoy that epic route, for example. Doug added that the event will limit the routes to stay inside of Clackamas County. Corey liked the idea of eliminating 3 checkpoints at Pioneer Century. Pioneer Century event dates are yet to be determined. Doug spoke with Bike.reg.com and said it would run approximately \$3.75 per cyclist with all of the options included and asserted it would be good to use an outside agency to deal with the marketing/registration fees. Doug said the base-fee to use Bike.reg.com is \$1.25 base fee per person and \$3.75 for all options that Bike.reg.com offers. Doug said he'd like to keep registration costs low. For example, \$35.00 pre-registrations and \$50.00 day of event registration. Doug mentioned we need to look at getting sponsors and possibly a food-cart. Ann reminded Doug that Clackamas County Fairgrounds have limitations with regard to food-carts, in the event we can't use the Canby High School as a starting point. Corey said that based on the last two Pioneer Century events held, the budget of 15k-20k, should cover the expenses, with the aim of not having to spend it all. Corey concluded that we'd scale it back to \$15k. Charging \$40.00 to \$45.00 per person, and hope for 350-400 cyclists, that would be doable. Doug suggested that all of the 2022 board-members volunteer at the 'Elliott Prairie' Rest-Stop. Doug asked about date conflicts for the Pioneer Century? Ann mentioned, June 18th is the 'Gorge Ride.' PBC typically supports this event annually by volunteering. Corey added that Cascade Bicycle Club has yet to mention a date for STP 2022. Doug said, please advise him of conflicting event-dates in 2022 for Pioneer Century. The date for Pioneer Century is to be determined.

## **Resuming In-Person PBC Meetings**

It's the general consensus of the PBC board to explore resuming in-person club meetings in 2022. There are some unknown variables at this time with the various variants presenting. The church will still need to approve our monthly club meetings resuming in-person. More to come.

**New Business:**

Christi Horton asked about reaching out to expired-members who are getting the QR for another month following their lapse in club membership and creating a 'Survey Monkey' to ask the expired-members, "Why have you let your membership expire?" Christi added, with a few responses that expired members to choose from. Ann Morrow replied, this is a great idea towards improving future club members experience and hopefully getting members to renew membership going forward. Ann concluded by thanking Christi Horton for taking on this task on behalf of PBC.

**Jersey Update:**

Corey said that anyone who wants a \$14.00 refund, re: typo on the PBC "50" Anniversary on one sleeve, can have a refund of \$14.00. Thus far, only one person has complained. That could change, but for now, that is where we stand. Ann Morrow asked about a second order of jerseys? Ann said many people have expressed interest in getting the "50th" club jersey. Corey agreed to publish an article about a second order of PBC "50th" jerseys.

President **Doug Myers** thanked all 'PBC' board-members for their contributions and adjourned the meeting at **8:29 p.m.**