

# **PORTLAND BICYCLING CLUB**

Board Minutes  
September 13, 2021

Respectfully submitted by  
Ann Morrow filling in for Kathleen Hellem

Attending via Zoom: Board Members: President, Doug Myers; Vice President, Ann Morrow, Treasurer, Corey Eng; Membership Secretary, Christi Horton; Road Captain, Todd McCollum; Members-at-Large, Alan Mevis and Don Zook.

Guests: Lynn Blanchard, Dave McQuery, Joan Cullen, Alan Coppola and Cindy Bernert-Coppola.

Meeting called to order at 4 p.m. by President Doug Myers.

There were no additions or corrections to the August 18 board meeting minutes and they were approved.

## **Membership Report**

Christi shared that there are now 459 members. She noted that the club membership is now only down 3.4% from its pre-COVID number.

## **Treasurer's Report**

Corey Eng reported that the club's account is down \$3.47 from the August 31 rendition given at the club meeting on September 2.

## **Elections**

Doug reminded the board that elections would be held in December.

Current board members can volunteer again and he asked that they notify Lynn if they are running so that information can be included in the October Quick Releases. There will be an article in the October QR announcing the upcoming election - simply informational. Doug mentioned that one Road Captain and two Members-at-Large are elected in June so will not be considered. Lynn said she would also post an announcement on Facebook and Doug said he would write his monthly column on the topic. Ann encouraged current board members to stay on as she thought there was a good group already in place.

## **STP Finish Line**

Doug told the board that Mark Klein no longer wants to serve as STP Finish Line Coordinator. The event was discussed in regards to the feasibility of manning a long weekend with volunteers; Corey's role as the weekend manager; the contract with Cascade; an overview of the hierarchy and other options to consider in some form or fashion with the event. It was agreed that Mark Klein, who has been the liaison between PBC and Cascade, should reach out

to them and get more information about their plans and expectations and report back to the membership so decisions can be made.

### **Pioneer Century**

Doug moved on to the topic of the Pioneer Century. Our club is the only local club that did not resume its signature ride this year. Although it had not been a big money maker of late Doug is advocating for a resurrection of the event which was last held in 2018. He had talked to Jan Verrinder of Vancouver Bicycle Club about how they managed their Ride Around Clark County (RACC). He will discuss that with her further. Doug suggested limiting the event to a metric and Half Metric rather than 5 different options. The objective is to reduce costs by limiting rest stops and cut down on paid help. He suggested that the board take on one of the rest stops. Other cost cutting considerations and options were mentioned. Alan Coppola reviewed his prior involvement developing a possible Pedals & Pints ride. Chip Kyle had developed some financial data that could prove helpful. Alan went on to recommend a 3 Prong Approach for the Pioneer:

1. Feasibility  
A committee of 3 or 4 should consider the notion of resuming the Pioneer and advise the board – yes or no.
2. Planning  
If yes, about 7 people should begin planning the event in October and report to the board in January, 2022 with those plans.
3. Execution

It was agreed that the membership should be consulted as they will need to support the endeavor. Doug felt PBC is in Prong 2 – Planning.

### **In Person Meetings**

Doug reported that he and Corey had both tried to contact All Saints Episcopal Church to no avail to determine if we could resume holding our club meetings there again. They will keep trying. Doug expressed that he believes, based on the August picnic, members are wanting to see each other.

### **Ride Pace Rating Proposal**

Cindy Bernert-Coppola had submitted a proposal to change the wording of PBC's pace rating for club rides. She had heard complaints of confusion, particularly from newer riders, about a couple of the terms used. Although speeds were included, the terms "leisurely" and "moderate" seemed to puzzle some. After some discussion the board agreed with Cindy and Leisurely will become Intermediate and Moderate will become Brisk. The speed for the slow rides will be changed to a low speed of 8 mph down from 10 mph. Also, it would be made more clear that the speeds are not average but on the flats.

### **Portland Marathon Assistance**

Todd McCollum discussed his progress in finding volunteers to assist as leaders for the Portland Marathon in October. He had 15 riders so far and is hoping for up to 25. He will obtain more details from the race director.

### **Non-PBC Ride**

Kathleen Hellem had submitted the Hop Head Hundred , October 3 out of Independence Oregon, to be added to the approved list by the board. There was discussion regarding whether or not the ride complied with the club's recommended guidelines for approval. Ann Morrow acknowledged that the guidelines allow for approval for events in which the proceeds go to a worth non-profit, which seems to be the case with the Hop Head Hundred. However, Ann expressed concern that the organizer is an LLC and wondered how much money the beneficiary will actually receive. She agreed the ride should be approved as it did meet guidelines but wanted a closer look at such events for 2022. The ride was approved for submission by the board.

There was some further discussion about various organizations/individuals/corporations that are sponsoring bike events and who is affiliated with which and who bought out another.

### **Non-PBC Rides/Cycling Events Mileage Credit Policy**

Doug proposed a change in the club's policy for approving non-PBC rides for club mileage credit.

Currently the board considers up to 10 non-PBC rides per calendar year. Members are asked to submit them for consideration at the February board meeting. Doug proposes that there be no limit of non-club rides that can be approved and that they not have to be submitted in February; the submissions can be ongoing.

Ann Morrow and guest Joan Cullen both shared some history to the rationale behind the existing guidelines.

Other comments were shared and Doug suggested that he and Ann Morrow (who argued against the change) would submit their suggestions for alternative wording of the policy prior to February 2022 for consideration.

Doug adjourned the meeting at 5:22 p.m.