

PORTLAND BICYCLING CLUB

Board Minutes

July 1, 2021

Respectfully submitted by
Kathleen Hellem, Recording Secretary

Attending via ZOOM: Board members: President, Doug Myers; Treasurer, Corey Eng; Recording Secretary, Kathleen Hellem; Road Captains Rob Schroeder, Todd McCollum; Membership Secretary, Christi Horton; Members at Large Alan Mevis, Mike Heffernan, Stephen Bache, Donald Zook.

Guests present: PBC's *Quick Releases* Editor Lynn Blanchard; and PBC *Webmaster* Cindy Bernert-Coppola.

President **Doug Myers** called the board meeting to order at 6:00 p.m.

Board Meeting Minutes

Doug Myers asked board members if they had reviewed the June 3 board meeting minutes, there were no additions or corrections to the June board meeting minutes, and they were approved.

OLD BUSINESS

PBC Bike Gift

Doug Myers announced to the board that PBC member Scott Ticknor is the recipient of the donated bicycle.

PBC Trademarks

Doug Myers said **Corey Eng** changed the ownership of the existing trademarks "Pioneer Century" and "Take Life By The Handlebars" from Portland Wheelmen Touring Club to Portland Bicycling Club.

'Take Life by the Handlebars' Brochure Revision

Doug Myers asked **Ann Morrow** about the current status of the 'PBC' brochure for local bicycle shops. Doug went on to say that it is important to have something in print with the correct information. Ann asked member **Cindy Bernert-Coppola** to submit the final version so we can move forward. Cindy asked Ann if she is working on the brochure with Channel, Ann replied to Cindy that she is only working with Channel on the large poster, not the three-fold brochure. Cindy responded to the board that we possibly consider having Clackamas CC produce the final brochure for a lower cost. Doug said he supports the creation of a large poster and suggested it's a great idea and will grab the attention of consumers at the local bicycle shops. Ann agreed and said that we'll likely look at putting the PBC name in front of the image of members. Ann stated that Channel is on vacation currently and it may take a little time. Ann will be reaching out to Channel about the creation of the PBC shop-poster.

Action needed: *Ann to reach out to Channel regarding PBC shop-poster.*

PBC Annual Picnic and 50th Anniversary August 22

Doug Myers said it will be fun for our club to enjoy food, fellowship, and a good bicycle ride. **Corey Eng** inquired about the finding of the cost of PBC club-socks, and if member **Benn Schonman** has provided that information to Doug yet. Doug said that he will reach out to Benn to follow up. As of now, Doug has no information on club socks. Doug suggested we consider possibly having door-prizes only. Corey replied, foregoing the plan to purchase PBC club-socks, due to time constraints and lack of initiative, Corey moved that we approve \$1000 for door-prizes. **Kathleen Hellem** seconded Corey's motion. Motion died. **Ann Morrow** recommended, due to having zero income, that we approve \$700 for door prizes and keep the food cost separate, which is around \$300; and the total cost for the prizes *and* food round out to about \$1000. Corey informed everyone that in 2019 PBC spent \$723 for door-prizes and \$314 on food/drinks purchased at Costco. Doug supported this idea and said it works out to approximately \$1000 total for door-prizes and food purchases along with a potluck venue. Corey added that we are not having to pay for premises and fees associated with the location at Marine Park and said this will save the club \$314. **Todd McCollum** asked the board to consider doing gift cards/certificates in lieu of purchasing items at the local bicycle shops and stated that often winners have to return the item to the local bicycle shops for exchange anyway. Ann said that sounds like a great idea and takes the hassle out of it for everyone. Corey suggested that we have plenty of \$10 gift-cards to ensure that a lot of members walk away as winners. Todd agreed and replied that we should have a variety of dollar amounts, so everyone wins. For example, \$100, \$50, \$25, and \$10. All board members agreed with this idea. Kathleen moved

that the board approve \$700 for door-prizes, **Christi Horton** seconded, motion passed unanimously by all present.

PBC's 50th Anniversary - Jersey Design

Doug Myers asked where we are with the progress of our PBC 50th-anniversary jersey. **Corey Eng** asked the board/members to solicit ideas to provide a designer a new logo: 50th, color schemes, bridges, roses, mountains, etc. **Ann Morrow** said that Primal will take ideas and create jerseys. Doug asked **Don Zook** about **Eileen Holzman's** progress on a design. He stated no design yet. **Kathleen Hellem** asked about Eileen's willingness to look at others' ideas too. Don stated he doesn't wish to involve Eileen. Corey suggested we go with Primal instead, and allow them to create our PBC 50th-anniversary jersey. Corey agreed to take charge of the PBC anniversary jersey and asked the board if we're sticking with club colors (red-white-blue), or any color scheme. Doug said no specific color requirements. Ann suggested that we abstain from pink though. All board members agreed.

Action needed: *Corey will head up the initiative of PBC's 50th-anniversary jersey, and work directly with Primal to produce PBC's 50th Anniversary jersey.*

COVID-19 Protocols on PBC Web Site

Rob Schroeder brought up the idea from **Lynn Blanchard's** email to update procedures and protocols to reflect current state mandates of lifted restrictions that include masks and capacity requirements. **Doug Myers** said we can eliminate covid protocols from popping up in front of the ride calendar. Rob suggested that a reference to the now-separate protocols page be included in each ride description. It was decided to eliminate the extra step to acknowledge covid protocols. But leave protocol info on the website as a separate page.

Action needed: *PBC webmaster **Cindy Bernert-Coppola** to remove the covid-19 protocol step when members and non-members go to the ride calendar page.*

NEW BUSINESS

O'Horo Columbia Gorge Explorer 2022

Ride Leader **Dave McQuery** asked to reserve the campgrounds for the four days and three nights and requested **\$500.00** from the board to lock down reservations. All board members agreed to let Dave proceed with securing reservations for the loaded tour.

PBC Board Meeting Date Change

Doug Myers asked that we consider holding our monthly PBC executive board meetings on a different day than our PBC club-member meetings and that the board meetings continue to be conducted via Zoom. The PBC club-member meetings will resume in person hopefully soon. Doug asked if the third Wednesday of every month, starting **August 18th** at **6:00 p.m.**, would work for the executive board members? Doug added that this will eliminate feeling rushed, running out of time, and will allow better follow-up on tasks that were discussed and need to be completed prior to the next PBC club-member meeting. Doug closed with we can follow up later to see if this date works for the board members.

Meeting adjourned at 6:59 p.m., by President Doug Myers