

PORTLAND BICYCLING CLUB

Board Minutes

June 3, 2021

Respectfully submitted by
Ann Morrow filling in for Kathleen Hellem

Attending via Zoom: Board Members: President, Doug Myers; Vice President, Ann Morrow, Treasurer, Corey Eng; Road Captain, Rob Schroeder; Members-at-Large, Alan Mevis, Don Zook and Mike Heffernan.

Guests: Lynn Blanchard, Todd McCollum, Dave McQuery, Joan Cullen, John Neller, Alan Coppola and Benn Schonman

Meeting called to order at 6:01 p.m. by President Doug Myers

There were no additions or corrections to the May board meeting minutes and they were approved.

Treasurer's Report

Corey Eng reported that the club taxes had been filed. He opted to present his full report at the club meeting which followed immediately.

Membership Report

Doug shared that there are now 395 members pursuant to a report provided by Cindy Bernert-Coppola.

Elections

Mid-year elections would be held at the following club meeting and Doug shared the list of known candidates:

Todd McCollum would be appointed to take over the Road Captain #1 slot vacated by Stephen Burkhart. This is a December to December post.

Rob Schroeder had agreed to remain in the Road Captain #2 position.

Lynn Thompson Blanchard would be appointed to fill the Membership Secretary position vacated by Cindy Bernert-Coppola. Lynn made it clear she was a filler, not running for the office.

Dave McQuery had expressed interest a Member-at Large Position and nominated himself.

Don Zook and Alan Mevis, incumbents, had agreed to stay on if re-elected.

Doug then shared that some board members were expressing that they were finding the club business outside the official meetings to be too much. He noted that Cindy Bernert-Coppola and Don Zook had or almost had stepped down from the board because of it. He asked the board to restrict e-mails between meetings and agreed to a recommendation from Rob

Schroeder to be the channel through which information could be funneled. Currently, the board meeting immediately precedes the club meeting. Doug said this was to make it easier on board members and limit driving to 2 separate meeting on separate nights. Lynn Thompson Blanchard suggested that, since the meetings are on Zoom, it would be more timely for the Quick Releases, of which she is editor, if the board meetings were held on the 3rd Monday, as they had been before, so that timely information could be shared in the newsletter before the club meeting. Doug suggested the 3rd Thursday. It was also suggested that the board meeting agenda continue to be sent to the board prior to the meetings so members would have the opportunity to consider the topics and be informed. [The board will meet in July just prior to the club meeting as it has been and, after announcing the change to the club, begin meeting on the 3rd Thursday.]

Presentation

Alan Coppola presented an Online Ride Entry Form which had been developed by Mark Hartel and Alan and Cindy. Rob had been consulted as Road Captain. The new form will allow ride leaders to input their ride information directly themselves instead of sending it to the Road Captain. The Road Captain will then edit and approve the ride (or not!) reducing the lead time to submit rides. This new form opens up the possibility of having more “instant” rides with a very short lead in time. Rob Schroeder noted that this form forces the ride leader to “hit all the marks” in order to get the ride posted. Using this form is an option- not a mandate - simply a tool. Rides may still be submitted to the Road Captains. There was discussion about the “instant” rides and having qualified ride leaders utilize this new procedure.

Anniversary/Picnic/Jersey

Doug moved to the topic of the Portland Bicycling Club’s 50th Anniversary celebration of 2021. The annual picnic will include the anniversary celebration and Marine Park in Vancouver, WA has been reserved for \$75. Arden will get a refund for the previously made Columbia Park reservation. A proposed logo has been submitted that incorporates both PWTC and PBC. Previously, a jersey idea had been submitted by Ann Morrow. It had iconic Portland landmarks on it and could be modified to become the anniversary jersey. Ann explained that being 6 months into the anniversary year and not having a design for a jersey prompted her to submit it as an idea. She had obtained permission from the creator to use it and gotten authority to go to Primal for the necessary changes to make it a PBC jersey. Don Zook expressed his objection that the anniversary jersey should represent the club history over the past 50 years and not just be something haphazard. Doug asked about the timeline for obtaining a jersey and felt the jersey ideas should be presented to the club as a whole as well. Eileen Holzman had designed a club jersey several years prior and Doug wondered if she could be called upon again. Don replied that Eileen will “put a lot of effort into it” and assume we will like it and use it. A plan and execution is needed. Doug expressed that he wants the jersey in August for the picnic/anniversary and asked Don to talk to Eileen about it and let the board know. Ann was asked to obtain a timeline from Primal. Ideas and suggestions included that the “Anniversary Jersey” could be more of a club jersey and that everyone can come up with some sort of recognizable icons, historical images. Do we want a “busy” jersey or more focused?

Advertising

Doug reported that he had received a last minute contact from Pamplin Media regarding their Ultimate Summer Fun Guide. It was about to go to press so we were being offered a half page for \$595 instead of \$723. Through e-mails the board approved the idea with 4 in favor, 2 not so much (concerns about the quick turnaround). At meeting time the deadline had been delayed and Doug was proceeding with it.

Pioneer Century

Doug informed the board that the website domain for Pioneer Century needs renewal next year. Bill Hamilton had preserved this domain but wants to relinquish it to the club. Cost is minimal.

Bicycle Donation

The bike donated by Jerry Curtis had been posted in the June Quick Releases soliciting a written appeal for the bike and stating a deadline of June 20 to respond. No requests had been forthcoming by meeting time but Lynn Thompson Blanchard added via e-mail shortly thereafter that there had been 38 separate "clicks" on the article.

Non-Club Rides Approved for Club Mileage

Rob Schroeder reported that Ashley Reynolds had submitted the Strawberry Century, June 12, for approval by the board. The board agreed to approval despite the short lead time for posting. Also, Scott Poindexter is not doing the Columbia Century, also on the 12th of June, and for which he is designated as the official Ride Leader. Lynn Blanchard submitted the Vineyard Tour which benefits the Umpqua Velo Club. It is on September 5. The board approved.

Safety – Hand Signals

Doug shared that Dave McQuery had raised some questions about hand signals and their use during club rides. Doug felt most members were familiar with the basics and it would be good to stick to the simple signals to indicate basic hazards. It might be good to have a presentation during a meeting as new riders especially need to know them.

PBC Investments

[History : at the in person board meeting just prior to Covid-19 shutdown, March 2020 the board discussed investing a portion of the club's financial holdings in some sort of account that would earn the club a higher rate of interest]. Treasurer Corey Eng shared his recommendations for investments with Vanguard. He suggested the index 500 and/or the index Admiral. He asked whether the board preferred \$5,000 in each or \$10,000 in just one. Mike Heffernan moved that Corey proceed with investing \$10,000 at his discretion. Don Zook seconded the motion. The motion passed unanimously.

Club Fees

Lynn Blanchard reminded the board that June was the month to review club membership fees pursuant to the constitution. Corey Eng moved that the membership dues be maintained as they are. Rob Schroeder seconded the motion. The motion was approved.

Doug adjourned the meeting at 7:00 p.m.