

## **PORTLAND BICYCLING CLUB**

Board Minutes

March 5, 2020

Respectfully submitted by  
Ann Morrow, Recording Secretary

Meeting called to order at 5:00 p.m. by Vice President Doug Myers.

Board Members Present: Vice President, Doug Myers; Recording Secretary, Ann Morrow; Membership Secretary, Cindy Bernert-Coppola; Treasurer, Corey Eng; Road Captain, Rob Schroeder; Members-at-Large, Alan Mevis, Mark Lander and Stephen Bache.

Guests: Kathleen Hellem, Lynn Thompson and Joan Cullen.

### **Approval of Minutes**

MOTION: to approve board meeting minutes for February was made by Cindy Bernert-Coppola, seconded by Rob Schroeder and approved.

### **Treasurer's Report**

Corey Eng shared the Wells Fargo printed account information showing a total of \$51,340.04 available minus \$2,175.06 in outstanding checks for \$49,164.98. That amount is \$1,582.50 less than a year ago. Corey also reviewed the balance sheet and profit and loss figures.

### **Old Business**

Mileage for non-club event rides: Doug knew of no new requests for rides to be added.

New Jersey: a design is selected and member orders placed are over 30.

Community Liaison Position: filled by Laura McBride.

50<sup>th</sup> Anniversary Publicist: No interest yet.

2020 annual club picnic: August 2 at Columbia Park.

Pedals & Pints: Alan Coppola will present current status at the club meeting.

New Banner and Sunday Parkways: Kathleen Hellem proposed to the board that 3 Sunday Parkways be chosen for PBC to participate in. Five Parkways are offered each year, May through September. July's Parkways is on STP weekend so that one is out. Ann Morrow moved the club fund three Sunday Parkways: June 28, August 23 and September 20. Stephen Bache seconded and the motion was approved.

Kathleen also reported that she is working on a new banner to represent the club. She is proposing a collage effect and club colors. Ann Morrow moved the club support the planning of one banner with a mock up to be presented at the April board meeting. Cindy Bernert-Coppola seconded and it was approved.

Street Trust Summit: Pat McManus is planning to attend.

### **New Business**

Doug reported that Mark Klein has the 2020 Seattle to Portland contract and there are no changes from 2019.

Doug also advised that the club's insurance is paid.

Joan Cullen shared that she is working on the scheduling of PBC gear and equipment for 2020.

After the Safety Committee discussion, Rob Schroder brought up the name "Pioneer Century" as a recent club member, Tom Hilken, wanted to use it. Tom is on the Bike Ped Committee in Canby and thought if we weren't using it, maybe they could. PBC has the name trademarked and the board's discussion determined that PBC doesn't know for sure if they are done with it. Corey Eng moved that PBC retain the rights to the Pioneer Century name and not loan it out or sell it. Stephen Bache seconded and it was approved.

After the Investment discussion, Cindy Bernert-Coppola announced that she needed to order more stickers for her new member packets and as an update for members since the name change. She advised that the static stickers, which PWTC had last purchased, were more expensive and wear out. She recommended adhesive white vinyl. The board's consensus was for the static. They did not want something permanently stuck to their car. Cindy did not know exactly how much the static stickers would cost but she said 1,000 of the vinyl would cost \$134 and the static probably closer to \$300 or \$400. She will research it. The board agreed that if they were around \$350 to order. Brochures would also be ordered, mostly to put a few in bike shops. Business cards were also being ordered.

### **Committee Reports**

#### Safety Committee

A chair for the safety committee is needed and Mark Lander agreed to fill the role until the end of June and Alan will take it then. Accident reports go to the chairman. There was discussion of one accident and one near accident. Joan Cullen, witness to the near miss, summarized by noting that in group rides your safety and that of everyone around you relies on your riding safely and not acting impulsively. Some of our riders are older and even a minor accident can be debilitating. Joan had discussed the near accident with the responsible party a couple of days later and he was oblivious to the havoc. Consensus was that members should not ride with dangerous riders. Lynn Thompson commented that she would appreciate being told if she was riding dangerously.

Maria Sworske has been trying to prompt clean up on the I-205 bike path under the train tracks near Killingsworth. The path is almost blocked off. Is it city or ODOT? Doug had also tried to contact the proper channels to make a report but was unsuccessful. Joan mentioned a fire at a homeless area near Prescott and Sandy and Marci Ray had called the fire department.

Cindy reported to the Safety Committee about the white stanchions on the 45<sup>th</sup> hill near Johnson Creek Blvd. A bent stanchion had been reported to PBOT as Cindy hit it with her ankle. PBOT will get to it as soon as they can.

The safety committee members worked out a plan regarding who should write the monthly articles for the Quick Releases and article ideas.

### **Investing Club Reserves**

Board members discussed various means of investment for funds deemed in excess of immediate club needs to allow the funds to generate income. It was acknowledged that funds are needed each year to fund STP and perhaps PBC's own events. Fluctuations, panic, risk, liquidity and long term were terms included in the discussion. It was suggested that perhaps the club start with just a small investment and contribute to that fund as appropriate. What will the club do with the earnings? Corey Eng, current Treasurer, reiterated that he does not want to "manage" anything. However, if it's simple he's not against it. Stephen Bache shared that he was a licensed investment adviser. He questioned the board about other options that might be considered but pointed out that the market was currently unpleasant, heading into recession and the timing might not be good considering the volatility. The question was posed as to whether PBC might start with \$1,000 and add \$500 a month with the understanding funds might have to get pulled back out, maybe at a loss. Corey said he would review the numbers to give the board a more definite idea of what amount they might be able to invest. Doug had some ideas for an index fund which would not involve management for Corey or any future Treasurer.

Corey Eng proposed that both Brian and Milan Kavanagh receive free jerseys. There were no objections.

Stephen Bache suggested the club reconsider how the annual banquet is subsidized. Corey suggested the topic be reviewed in the fall when plans are being made and the costs are submitted.

Doug adjourned the meeting at 6:25 p.m.