

PORTLAND BICYCLING CLUB

Board Minutes
February 6, 2020

Respectfully submitted by
Ann Morrow, Recording Secretary

Meeting called to order at 5:02 p.m. by President Pat McManus.

Board Members Present: President, Pat McManus; Vice President, Doug Myers; Recording Secretary, Ann Morrow; Membership Secretary, Cindy Bernert-Coppola; Treasurer, Corey Eng; Road Captain, Rob Schroeder; Members-at-Large, Alan Mevis and Mike Heffernan.

Guests: Kathleen Hellem and Joan Cullen.

Approval of Minutes

MOTION: to approve board meeting minutes for January was made by Doug Myers, seconded by Cindy Bernert-Coppola and approved.

Non-Club Event Rides for Club Mileage

Pat McManus had created a list of potential rides including some that had made the list in previous years but in 2020 had conflicting dates with other events, including STP. Seven of the rides had volunteer ride leaders as follows:

4/26	Monster Cookie	Salem Bicycle Club	Ann Morrow
5/16	Reach the Beach	American Lung Ass.	Dick Weber
6/13	Gorge Ride	Friends of the Historic Columbia River Hwy.	Dick Weber
6/27	Petal Pedal	Oregon Garden	Chip Kyle
7/25	Ride Around Clark County	Vancouver Bicycle Club	Stacy Barbadillo
9/12-19	Cycle Oregon	Community Projects	Eric Hendricks
9/27	Harvest Century	Community Vision	Kathleen Hellem

Doug Myers moved that the above rides be approved for club mileage. Rob Schroeder seconded the motion and it passed.

The club allows 10 such rides per year so 3 more can be considered by the board as they may arise or interest develops.

Jersey Selection

The board reviewed pictures of proposed club jerseys as shared by coordinator Arden Shelton. It was noted that the club will be celebrating its 50th anniversary in 2021 and perhaps one of the submissions could fill the role for that honor. There was discussion of the various designs and suggestions for slight tweaks such as including the club's moto: "take life by the handlebars."

Pat reported that Primal, the company the club usually works with for jerseys, will allow individual orders, saving the club from the hassle and expense of ordering random sizes to try to fulfill club members' needs. This will cost more per jersey but ensure that all members get the jersey they want and not involve hundreds of dollars in inventory. The club still has some PWTC jerseys for sale! The board did make a determination of a favorite and also an honorable mention jersey which your faithful recording secretary will not disclose in these minutes to allow Arden time to notify the creators.

Outreach Position

President Pat McManus proposed the need for a "Director of Community Outreach (DCO)" or "Community Liaison" as a volunteer appointee for PBC. She had written about this vision in her January Top Talk in the Quick Releases. She sees the role of this individual as someone who would "communicate with local nonprofit, bike-related organizations (e.g., the Street Trust, Community Cycling Center) as the club's liaison and would keep the rest of the club informed regarding where we can help as volunteers." Board members expressed no opposition to the plan however there had been no response to her invitation made in early January.

50th Anniversary Planning

2021 will be Portland Bicycling Club's 50th anniversary. How should it be celebrated? Suggestions included a "50th Anniversary Publicist," a 50 year cycling jersey, and stickers/logos for cars.

Club Picnic – August 2

Doug Myers was gently made aware that since he had previously served as club President many years ago and had to organize the club's annual picnic, that task now falls to the Vice President – HIM. Pat assured him she would work with him and that others would also assist. There was discussion of finding another location for the picnic but Columbia Park remained the favorite.

Committee Reports

Safety Committee

Pat asked if there had been any reported accidents in January. None had been submitted. That would allow for a second raffle of a \$25 gift card at the club meeting. Pat encouraged the Members-at-Large to determine who would chair their committee.

There was discussion of safety issues including using voices when stopping; call out "slowing" or "stopping." A careful review of 2019 crashes might reveal some commonality. Mike shared his experience on a VBC ride in which the ride leader was an excellent communicator on the ride, a fact Mike appreciated and would like to see more of on PBC rides.

Pedals & Pints Portland Festival Event Planning

Cindy reported that there would be two distances, 23 and 37 miles. Pat's daughter-in-law had some logo ideas; Eric Hendricks was working on permits; they had been meeting at Hair of the Dog, the pub that will be the start/finish of the event; Pete Schmidt's music group might play and maybe another band at the rest stop; there will be a raffle at the rest stop.

Corey asked about LCI [League Cycling Instructor] training . There had been no interest thus far per Pat.

Treasurer's Report

- Corey Eng shared the Wells Fargo printed account information showing a total of \$60,126.95 available. The Pioneer Century checking account had been closed. There were \$6,005.09 in outstanding checks so the Quick Books balance was \$49,511.54. Corey noted that the banquet had not yet been expensed out. He reviewed the Profit and Loss Statement. Vice President Doug Myers again questioned the large balance. He stated that a 501(c)(3) can invest.

Officer Reports

President Pat McManus began by asking if she should ask Ashley Reynolds to spearhead the club's involvement in Filmed by Bike again. That was affirmative. She shared that QR editor Lynn Thompson was now using the last name of Blanchard and contact information should be changed accordingly. Lynn will continue working on the By-Laws and Constitution formatting and changes.

Membership Secretary Cindy Bernert-Coppola reported that there had been 76 new members in 2019; 160 renewals and 150 expirations that never renewed within the calendar year. She summed up saying that numbers were about the same.

Pat adjourned the meeting at 6:25 p.m.

Addendum: Over the period from January 18, 2020 through January 23, 2020 the board exchanged e-mails regarding the topic of offering scholarships for LCI training in Seattle May 1-3. Pat shared that, "having an LCI instructor would allow us to offer Smart Cycling Classes. The person who takes a course would need to commit to leading a Smart Cycling class at least 2x (or maybe more?). There are currently no smart cycling classes offered anywhere in the NW so this would be great for the club to do." Additionally, Street Trust is presenting an active transportation summit in March and Pat considered sending a board member if they were interested.

Discussion included expense including per diem, value, expectations of the attendee and how or if either of these events align with our mission. Additionally, consideration was given to the fact that there are reserve monies available and spending on education is of benefit.

On January 22, 2020 Pat McManus submitted these 2 motions via e-mail:

1. I move that we allot up to \$850 for someone to attend the LCI training in Seattle in May (registration fee of \$350 and 2 nights lodging/transportation up to \$500). I stipulate that the successful candidate must outline why they feel they should be picked to attend LCI training and must pledge to offer at least 2 Smart Cycling Courses to the community and to our members within 12 months of attending. If there is a second and Board members approve, I offer to write the ad for the February QR and repeat in the March QR, set an application deadline as March 27th, with a decision made at the April 2nd Board meeting (which would beat

the late fee of \$75 that applies after April 3rd). All members, including Board members would be welcome to apply. Registration closes April 10th.

The rationale for accepting this proposal is that it supports the mission of PBC, i.e., to promote bicycle education and safety.

Mark Lander seconded the motion. Rob Schroeder stipulated that the Board has final approval over who to award the scholarship to.

2. I move that we allot up to \$255 for someone to attend Street Trust's active transportation summit in mid-March. I offer to post in the Feb. QR with a deadline of Feb 20th (to allow review of applicants by the Board and registration by Feb 28). If someone on the Board is interested, I don't feel it is necessary to open this up to the general membership and I would amend this motion to limit to a Board member. I stipulate that whoever attends deliver a written report back to the Board.

Mark Lander seconded the motion. Rob Schroeder stipulated that the Board has final approval over who to award the scholarship to.

On January 23, 2020 Pat reported that both motions had passed. The search for applicants would continue.