

PORTLAND BICYCLING CLUB

Board Minutes
September 5, 2019

Respectfully submitted by
Ann Morrow, Recording Secretary

Meeting called to order at 5:05 p.m. by President Pat McManus.

Board Members Present: President, Pat McManus; Vice President, Ashley Reynolds; Recording Secretary, Ann Morrow; Treasurer, Corey Eng; Road Captain Robert Schroeder; Members at Large; Dave McQuery, Joel Loh, Steve Price and Mark Landers (appointee).

Guest(s): Chip Kyle, Lynn Thompson, Alan Coppola

Pat introduced Mark Landers as her appointee to the Member-at-Large position vacated by Stacey Barbadillo.

Approval of Minutes

- Motion to approve board meeting minutes for June 24, 2019 was made by Dave McQuery and seconded by Mark Landers. The minutes were accepted as amended.
 - Motion to approve board meeting minutes for July was made by Dave McQuery and seconded by Robert Schroeder. The motion passed unanimously.
- [There was no August board meeting]

Treasurer's Report

- Corey Eng shared Wells Fargo account information showing a total of \$58,189.85 available. He reviewed the Profit & Loss Previous Year Comparison, Balance Sheet Previous Year Comparison and Profit & Loss by Class with explanations and clarifications. Corey advised that the club was anticipating payment from Cascade Bicycle Club for Seattle to Portland services in the amount of approximately \$21,000. No large expenses were pending. Web maintenance would be \$250 per month as a change in the profit and loss. Dave McQuery asked about obtaining a recap specifically for the Jim O'Horo Columbia Gorge Explorer and Corey said one would be provided – it was a simple oversight that he hadn't created one.

Committee Reports

- The Banquet Committee, with Benn Schonman currently at the helm, has advised that the cost for the annual event will increase slightly for the per person cost and the gratuity, which is subsidized by the club. These changes by The Monarch will not impact the amount paid by the members.
- Event Committee: Alan Coppola presented the 2020 Event Planning Committee Final Report. Participants had included Alan, Chip Kyle, Lynn Thompson, Ann Morrow and input from Kathleen Hellem and Eric Hendricks. The outcome of a club survey some months back had

suggested that members as a whole want to have a club event of some sort. This committee had researched the “what, when and cost” of such a potential event. The main recommendation was an Urban Festival/Brew and Bike. Alan’s presentation can be reviewed here: https://drive.google.com/file/d/1a87DoULmj5RvT3DBko_rKLE2VhiQp57H/view?usp=sharing

Pat pronounced that the next step is to create an Implementation Committee. If club members are not willing to volunteer to take the process of developing an event to the next level, no event will take place. The board had concerns about the fact that PBC has no experience with such an event; it is not going to be a “challenging” ride and some people don’t like beer. However, it was expressed that the positives of the proposed event would engage the community with PBC more and thus be a good experience.

Additional comments included: the timing of such an event, now suggested for late September, and it’s overlap with Harvest Century; the possibility of attracting a new demographic; the acknowledgment that such an event would attract riders other than those that ride centuries and would be more social; it is hard to find an event that everyone likes, but that this is a decent idea; the risk is not great what with caps on ridership, it would attract a different group, insurance would limit financial risk; some mixed feelings – in favor if the right pub is found and good routes, but the proposed event is not the identity of the club, PBC is not known as a brew pub club; time to break from the past, a good experiment; don’t want to emphasize the drinking, board has rejected alcohol oriented rides in the past; urban ride could include non-riders on BikeTown rentals and brew pub fans who support the chosen pub.

Pat suggested that the upcoming Ron Householder Memorial Ride might be a good test since some riders might consume alcohol at the luncheon. She commented that she sensed the board was in agreement to go for it.

Steve Price moved to organize an implementation committee for a Bike and Brew event ride. Ashley Reynolds seconded the motion and it passed unanimously.

Pat will include information in her Top Talk. She reiterated that if no one is interested in forming a committee then the event fails.

- Web Committee member Alan Coppola reported that the club has switched vendors. The web site, which seemingly had been “down” recently, was not down but inaccessible due to the effect of switching vendors.

Pat asked for final comments: was the board in favor of the current format of having the board meeting at 5 p.m. just prior to the 7 p.m. club meeting? Comments mostly favorable.

Eric Hendricks has been appointed as the Election Committee and will be querying current board members to determine if they will run in December as incumbents.

The meeting was adjourned at 6:28 p.m.