

PORTLAND WHEELMEN TOURING CLUB

Executive Board Meeting Minutes

March 25, 2019

Respectfully submitted by Joan Cullen, Recording Secretary

Attendees: Pat McManus, Ashley Reynolds, Corey Eng, Cindy Bernert-Coppola, Joan Cullen, Rob Schroeder, Darin Swanson, Eric Hendricks, Steve Price, Stacy Barbadillo, Joel Loh, Alan Coppola, Dave Ek, Mark Klein, and Lynn Thompson.

President Pat McManus called the meeting to order at 6:30 pm at Legacy Emanuel Hospital.

Seating of Visitors: Pat welcomed members Alan Coppola, Dave Ek, Mark Klein and Lynn Thompson.

A MOTION to approve the February Executive Board Minutes as distributed was made by Eric Hendricks and seconded by Ashley Reynolds. The motion passed unanimously.

TREASURER'S REPORT

Treasurer Corey Eng distributed the 2019 Account Balance Summary ending March 25, a comparison Balance Sheet summary showing 2018 and 2019 numbers, and the P&L comparison of January 1-March 25, with the same time period in 2018. The Wells Fargo statement indicates the operating account holds \$51,765.27; minus outstanding checks totaling \$283.09, the Quick Books accounting shows an available balance of \$51,482.18. The final purchase and placement of the PWTC paver in Gresham's city park is still pending. The checking account (Pioneer) still holds \$335.60 and the business savings account is at \$4,273.53. Total available funds are \$56,374.40. The Club will have to pay event insurance to cover non-members who ride the Columbia Gorge Explorer Loaded Tour. Next year consideration should be given to raising the non-member fee to cover the additional insurance cost. The impact of the January increase of dues is not yet apparent.

BOARD MEMBERS' REPORTS

President Pat McManus reported on the following:

- Pat gave a brief summary on LAB's Summit Meeting in Washington, D.C. Among the presentation topics were the impact of e-bikes on club policies, event rides seemingly draw better attendance when a charitable organization reaps benefits from an event's proceeds, and, younger riders seem to gravitate towards clubs with advocacy missions. The summary suggests offering certification for ride instructors, free helmets for family members, and use of a laminated card listing a standard per-ride check list for ride leaders. The April QR will feature an article on her experience at the conference.
- Pat proposed reviving the family ride series in the hopes of drawing in young families with kids. The Road Captains were asked to recruit for ride leaders to offer this type of ride during the summer months.
- Two international rides (Cyclofemme and Ride of Silence) are taking place in May and Pat suggested the Club offer a companion ride in celebration and support of the events.
- Pat announced Ashley would be presiding over the May Club Meeting while she is out of town.
- Recently there had been heavier than usual email notifications amongst Board members. It was suggested communication should be reserved to specifically involved board members rather than everyone. Also decisions regarding Club business should be addressed at an official meeting so those decisions and discussions are recorded into the minutes.

Vice-president Ashley Reynolds reported the Club's Facebook administrators (herself, Cindy, and Kathleen Hellem) are consolidating photos to develop monthly picture albums for posting on our site. The Picnic Committee (herself, Scotty Poindexter, and Kathleen Hellem) has decided to again have it potluck style since it received such a positive reception last year.

Membership Secretary Cindy Bernert-Coppola reported she and Alan had recently returned from a 2-week stay in Tucson. Karyn and John Mardis acted as ride hosts this year and made sure everyone had a good time. The Club has 443 memberships and 597 total riders/family members. Compared to

last year, we are down 5 memberships and 4 total riders/family members. The April QR is on track to be released on schedule. Currently all content is static until after April 5 when the new site is released.

Recording Secretary Joan Cullen had nothing to report at this time.

Road Captain #2 Rob Schroeder reported 91 rides on the April ride calendar, only 3 less than April, 2018. Descriptions for the approved non-PWTC event rides are still pending. A reminder will be sent out to those ride leaders. Darin was working on plans for May's Ride Leader Workshop.

Road Captain #1 Darin Swanson did not have a report at this time.

Member-at-Large Eric Hendricks reported the permitting for STP was going forward. The Fire Marshall's permit application was in their queue. The OLCC permit for the beer garden was being obtained by D'Angelo's Catering. Eric reports he is still on track to having everything completed by May.

Member-at-Large Steve Price's report can be found under the Bike Safety Committee section.

Member-at-Large Stacy Barbadillo reported on-line registration for the RACC was open. Even though PWTC was not able to reciprocate this year, both the Vancouver Bike Club and the Salem Bike Club are extending PWTC members a \$5/\$2 discount for their respective events. Stacy also reported OttoLock's new Hexband lock has been engineered to be harder to cut through than their previous model.

Member-at-Large Joel Loh cautioned riders to be careful when cycling across some of the busier 4-lane streets, e.g., where Going St. crosses MLK Ave. Vehicles in the farthest away lanes either can't see cyclists crossing or choose not to stop and can pose a significant risk to cyclists as they attempt to cross the street.

COMMITTEE REPORTS

Bike Safety Committee: Steve reported the April QR safety article topic is 'safety of bikes,' rather than safety of the rider, and addresses measures to keep members' bikes from being stolen. There was a recent accident report of a member who was on his way home from a ride. Exact details are unknown, but the member ended up in the hospital with a concussion, fractures of the jaw and bruising. This opened a discussion regarding whether or not the Club's insurance covers riders on their way home from a ride if they had signed in. Pat indicated she would contact our insurance carrier for clarification.

Web Committee: Transition to the new site is in process. It is still on track to be released April 5.

Pioneer Century 2020: Brian Hammer, Committee Chair, was not present, however, there were several committee members present who made brief comments. A work group had met since the last Board Meeting and felt a follow up contact with Axiom was desired to get a better idea of what their a la carte costs might be. Pat said she would communicate with Brian and ask him to pursue the matter with Axiom. It was agreed the Club needed more information before making any kind of firm commitment with Axiom. Pat was going to contact Brian and suggest the committee continue to meet and look at other options.

CONTINUING/UNFINISHED BUSINESS

Appointment/approval of Quick Releases Editor: Pat introduced the new QR Editor appointee, Lynn Thompson. Those present were given opportunity to ask Lynn questions.

A MOTION was made by Cindy Bernert-Coppola to approve Lynn Thompson's appointment as editor of the Quick Releases. Eric Hendricks seconded the motion. The motion passed unanimously.

Cindy remarked the new website will begin archiving 'newsletter articles' allowing members to access articles directly rather than having to sort back through individual newsletters.

April Club Meeting – Name Change Vote: Parking will be at a premium and it was recommended members should carpool. An email blast will go out to remind members of the vote and to arrive early for check in. Cindy and Stacy will be stationed in the foyer to check members in and give out ballots. Joan is having the ballots printed this week. Although there is no other business planned, Ann Morrow has requested a few minutes of time to promote Reach the Beach.

Clean Up the Meeting Hall After the Club Meeting: Pat asked if we needed to specifically designate a person/crew to make sure trash bags are emptied to the outside cans, and tables and chairs are returned to how we found them before the Club Meeting. After a brief discussion it was felt this was not necessary at this time.

Ron Householder Memorial Event: Ashley had accepted lead on organizing the event. Some initial thoughts were to end a ride at a brewpub, a food cart cluster, or a pre-determined catered spot. September, after most of our other commitments have ended, is being considered. Depending on location, it was thought the event could draw up to 100-150 attendees. RSVP will be required for participants wishing to attend. Ashley welcomes ideas and feedback regarding the event.

Ride with GPS PWTC Account: Pat reminded those present that, as a benefit of membership, members can access PWTC's Rw/GPS club account.

Filmed by Bike Advertisement: Ashley had sent to Board members the advertisement's preliminary artwork mock up that would run during the film festival. She is still looking for photos with good resolution and appropriate content. Last month our Facebook page had been suggested as a resource for photos, however, she found most are of a less than desired quality for this project. Brian Hammer had been contacted regarding the use of some of his photos, but because of the professional quality, he had inquired about compensation for their use. After a brief discussion a MOTION was made by Eric Hendricks, and seconded by Rob Schroeder, to authorize \$50 compensation per photo provided by Brian Hammer if used. The motion passed unanimously. Finalization of the ad is pending on final artwork and results of the name change vote.

STP 2019 Contract: Mark Klein, PWTC's STP Event Coordinator, had previously shared Cascades' 2019 contract with Board members. Other than name changes, the contract was the same as 2018 with financial compensation remaining the same, \$25,000 plus reimbursement for pre-specified expenses. The event has been capped at 8,000 riders this year.

A MOTION was made by Eric Hendricks, and seconded by Steve Price, to accept the 2019 STP contract. The motion passed unanimously. Mark will forward the signed contract to Rebecca Sorenson at Cascade.

NEW BUSINESS

Sunday Parkways: Pat opened the discussion regarding the Club having a booth at Sunday Parkways. Cost of a 10X10 booth is \$125 per event (May 19, June 30, July 21, August 25, and September 22). The Club could also be intersection 'heroes' acting as course monitors, which could give the Club more exposure than just having a booth. There is a tighter timeline to volunteer a group for this activity and it was unclear whether or not we had missed the deadline for the May event. Reportedly, the City of Portland makes a 'donation' to organizations that provide course monitors. Final decision regarding either having a booth, acting as intersection 'heroes,' or doing both was deferred until after the vote on changing the Club's name.

Ride Calendar Posters for Bike Shops: Discussion ensued regarding a member's suggestion to post a hard copy of our monthly ride calendar in bike shops. While a good idea, (and reminiscent of when the Club placed our printed ride calendar in the shops) at this time reproducing a good quality copy of the calendar off the web would be problematic due to the screen colors currently being used. An additional concern is the high cost of postage and/or the logistics of getting it out to the shops. It was suggested it might be better to create a cross-link between our website and the shops' website. Further discussion was tabled at this time.

Donation Request: Steve Price opened the topic of adding a donation button to the website and the idea of the Club holding an end-of-year donation drive. Questions were raised regarding the type of tracking system needed for tax purposes to acknowledge the donation and how it might affect our 501c(3) status. Steve plans to present a formal proposal at the next board meeting and further discussion was tabled at this time.

Electric Bikes (e-bikes) – Club Policy: Pat opened the 30-minute discussion focusing on e-bikes and their unique status for insurance coverage. One of the LAB Summit Conference seminars addressed insurance coverage as it applies to the three classifications of e-bikes.

- Class 1: motor-assisted pedaling up to 20 mph; require pedaling.
- Class 2: motor-assisted pedaling up to 20 mph, but also have throttle-assist motors that allow acceleration and forward motion without pedaling.
- Class 3: motor-assisted pedaling up to 28 mph; require pedaling.

At this time the state of Oregon does not recognize Class 3 as a 'bicycle' based on its speed capabilities. Currently our insurance only offers medical coverage for injuries sustained when riding Class 1 and 3 e-bikes because pedaling is required for forward motion. Class 2 is not covered.

Stacy Barbadillo presented an amendment to our current ride sheet waiver regarding the new e-bike insurance coverage guidelines. The release, adhering to the language of the insurance company, states only Class 1 and 3 e-bikes will be covered.

A MOTION was made by Darin Swanson, and seconded by Cindy Bernert-Coppola, to approve the amended waiver. The motion passed unanimously.

The Safety Committee was asked to research the safety policies of other clubs to see how they are addressing coverage for e-bikes on their rides, and whether PWTC should consider creating a specific policy pertaining to e-bikes.

For the Good of the Cause:

Pat mentioned that many event rides seem to draw better attendance when they advertise proceeds from rider registrations are directed to a charity or non-profit group.

Ashley thanked everyone for input regarding the ad for Filmed by Bike and help with the Householder Memorial event.

Joel mentioned KOIN TV had interviewed one of our members regarding Vancouver's proposed Columbia Street bike lane plan. Unfortunately, KOIN did not use any of the audio from the interview, but the cameraman had a great shot of two of our members' bikes parked in front of the Java House.

Cindy reported she had posted a comment on PWTC's Group Facebook page expressing her personal opinion on the name change.

Hearing no additional comments President Pat McManus adjourned the meeting at 8:50 pm.