

PORTLAND WHEELMEN TOURING CLUB

Club Meeting Minutes

December 6, 2018

Respectfully submitted by Joan Cullen, Rec. Secretary

Attendance: Attendance was estimated at 75-80 members.

Following an extended social hour to enjoy holiday treats and check out the numerous tables filled with swap meet items available for purchasing, PWTC President Chip Kyle called the meeting to order at 7:30 pm at All Saints Episcopal Church.

First time attendees: Members Mo Sahleen, Max Bliss, and Daniel Payne were welcomed.

A MOTION to approve the November Club Minutes as amended was made by member David Lewis and seconded by Marci Ray. Bill Hamilton asked for an amendment to clarify that the Reach the Beach Training Series organizers were asked to document where on the R-t-B website PWTC was given credit regarding support of the event and the location of the link to our website. The motion with the amendment passed unanimously.

TREASURER'S REPORT

Treasurer Corey Eng reported the combined cash accounts held approximately \$62,173.15. Taking into account outstanding checks, the operating account has approximately \$57,111 in available funds. Net income for 2018, following account updates over the past month, is reported at (-)\$1,246 for the year. In 2017 we showed a net loss of ~\$12,300. Books are open, the bills are paid, and the Club is solvent at this time. See Corey for a more detailed breakdown of income/expenses by category or events.

OFFICER REPORTS

Member-at-Large Jeff Marshall had nothing to report at this time.

Member-at-Large Pat McManus's comments are under the Safety Committee Report.

Member-at-Large Steve Price reported on his commitment to ride every day in December as long as the temperature was over 70 degrees.

Road Captain #2 Rob Schroeder reported the December ride calendar has 65 rides listed so far, filling the calendar with a ride everyday of the month.

Featured rides in December are:

- The Holiday Express Ride on December 9, led by Benn Schonman.
- North Portland Holiday Lights Ride on December 9, led by Teresa and Dick Fairbanks. This is an early evening ride so be sure to have adequate lighting on your bike and warm clothing for the slower pace. After-ride holiday treats will be at the Fairbanks house.
- Winter Climb to the Rose Garden on December 16, led by Benn Schonman.
- Christmas Morning Coffee Quest on December 25, led by Marci Ray and Barry Emmerling.

Road Captain #1 Sarah Hill thanked Rob for doing a great job while she was away!

Membership Secretary Lori Buffington reported there were 448 memberships and a total of 600 riders. (Lori, having reached her 600-member goal, has decided to pass the Membership Secretary torch to another lucky member! Thanks for your years of service, Lori! – jac)

Recording Secretary Joan Cullen thanked everyone for their generous donations to SnowCAP, particularly the egg cartons! She encouraged everyone to give themselves a Christmas present and register their bikes on Bike Index. The regional registry plays an important part in aiding law

enforcement agencies to locate legal owners when stolen bikes are recovered. Last Ride of the Year Ride is on the calendar for 12:30 pm, Monday, December 31. Start time at Lents Park allows riders to double dip and participate in the regular Monday Meander as well.

V-President Ashley Reynolds recommended riders use lighting during the day, particularly on foggy winter days. There is an article on Bike Portland's blog regarding the Club's possible name change. Charitable donations for 2019 will be decided on at the upcoming December 17 Board Meeting. Members should submit names of organizations to be considered to Chip or any Board member.

President Chip Kyle did not have anything to report at this time.

COMMITTEE REPORTS

Bike Safety Committee: Pat McManus reported there was one accident in November regarding slipping on wet leaves. She reminded members to be careful and watch for ice and wet leaves as they ride. The QR features an article regarding how to ride in such conditions.

OLD/CONTINUING BUSINESS

Robert Campbell Estate: Bill Hamilton had kindly brought two truck loads of bicycle parts, wheels, an extensive spoke collection, sew up tires, and three bike frames to tonight's meeting. Several items were offered up for silent auction bids. Please offer a bid tonight if interested. The Colognago frame will be a silent auction item at the Awards Banquet.

Survey Results Regarding the Club Name: Chip reported on the 292 survey responses received out of the 498 surveys sent out:

Q1 – Is it in the best interest of the Club to change the name?

Agree/Strongly Agree – 61.3% Neutral – 17.8%

Q2 – Would a new name be more effective than our current legacy name in attracting new members?

Agree/Strongly Agree – 60.4% Neutral – 20.2%

Q3 – Has PWTC met your expectations as a diverse and vibrant bicycle club?

Agree/Strongly Agree – 54.1% Neutral – 29.8%

Q4 – Would you be willing to attend the Club Meeting to cast your vote on the change issue?

Yes – 86.9%

There were 138 alternative names suggested and the consistent theme throughout was: Identify the geographic location of the Club; gender neutrality; and, an attempt to capture a description of the Club's diverse activities. Going forward, a vote on the possible name change will be in the early part of 2019.

New Survey Regarding a Name Change: Members should expect to receive a follow-up survey containing the top 5 most commonly suggested names. A release date of December 7 or 8 is planned. This second survey will close December 14, 6:00 pm. Members will be asked to rank their top three choices and the highest scoring name will then be the alternative option competing against our current Club name. The most common names proposed were Rose City Cyclists, PDX Cycling Club, Portland Bicycling Club, Portland Wheelers Touring Club, and PWTC – Portland's Bike Club. The Board will review the survey results at the December 17 Board Meeting.

NEW BUSINESS

Elections for 2019 Board Members: Chip announced the process for the elections (announcement of the candidate, open the floor to additional candidates, and close nominations for that position). Unopposed positions will be voted on collectively and approved by unanimous acclaim. Positions with multiple candidates will be decided by written ballot. Chip announced the following positions and candidates:

- President – Pat McManus – nominee accepted the nomination.
- Vice-president – Ashley Reynolds - nominee accepted the nomination.
- Treasurer – Corey Eng - nominee accepted the nomination.
- Membership Secretary – Cindy Bernert-Coppola – nominee had accepted the nomination via email confirmation.
- Recording Secretary – Joan Cullen - nominee accepted the nomination.
- Road Captain #1 – Darin Swanson - nominee accepted the nomination.
- Members-at Large – two 1-year terms & one 6-month term (finishing out Pat McManus's 1-year term)
 - Steve Price - nominee accepted the nomination.
 - Patrick Cecil - nominee accepted the nomination.
 - Stacy Barbadillo - nominee accepted the nomination.
 - Joel Loh - nominee accepted the nomination.

No additional nominees from the floor were forthcoming for any of the positions. Chip called for a verbal vote by unanimous acclaim to accept the six unopposed positions. Motion passed unanimously.

Ballots were passed out to vote on the positions for Members-at Large. Collected written ballots were counted and verified by a chosen committee comprised of Corey Eng, Arden Shelton, and Mark Klein. Results were as follows:

- 1-year term – Steve Price
- 1-year term – Joel Loh
- 6-month term – Stacy Bardadillo

2019 Pioneer Century Discussion: Chip read a statement (refer to Appendix A) summarizing the Board's thoughts from the November Board Meeting rationalizing their vote to put the 2019 Pioneer on hiatus for one year to rethink, restructure, and rebrand the event with the hope to bring it back to a profitable status. Chip then opened the floor for members' comments. An open interactive discussion ensued for approximately 20 minutes on the subject. (A supplement containing the members' comments would be sent to the Board for review.)

OPEN FLOOR

Potluck Leftovers: Mark Hartel asked members to take home any leftovers from tonight's potluck.

Annual Awards Banquet: Bud Rice, Awards Committee, reminded everyone to sign up early for the banquet either on-line or with a hard copy registration. Nominations for awards are still needed; please reward contributions to the Club by your fellow members by acknowledging their good deeds and supportive efforts. Category criteria is listed on the website under the Awards Banquet tab or in the November QR.

Interest in a San Juan Trip in 2019: Ann Morrow asked if there was any interest in a multi-day San Juan trip. It would be a 5-day event, 2 travel days and 3 cycling days. Several members showed interest. She and Cindy Bernert-Coppola will pursue feasibility of the trip. Date to be announced later.

Helmet Donations to Scott Campbell Organization: Putting on her NWBSC President's hat, Ann Morrow reported NWBSC donated the last of the PWTC-funded helmets to Vancouver's Scott Campbell Christmas Promise. The non-profit recently had donated kids' bikes stolen out of a storage trailer while waiting for their Christmas Bike Give Away. A member asked if NWBSC could publically credit PWTC's donation for the helmets in any of the local media articles. Ann and Bruce Buffington responded that NWBSC did not have any specific control over what the media puts out that would address this request. Any individual's personal comments raising that issue could be directed to the area news media sources.

Thank You: Pat McManus thanked the Board Members for their support and Chip for his leadership over the past year. She looks forward to his continued guidance as she takes on her new role and supports the fact that the Executive Board of any organization is there to represent the membership and welcomes their feedback.

New Year's Day Ride: Pat announced it would start at 12:00 noon at the Battleship Oregon Memorial at Waterfront Park. Come out and join our new president start the year off right!

Monthly Raffle Drawing:

- Chin See Ming won the \$25 bike shop gift card.

President Chip Kyle adjourned the meeting at 8:40 pm.

Appendix A

Pioneer Century Rationale

The board has reviewed the performance of the Pioneer Century over the past several years and we are concerned about its success and the contribution that our invitational ride makes to the club. We have observed the following:

- For the last five years we have watched the number of participants steadily decline.
- Despite enjoying perfect weather for the 2018 edition, we had one of the lowest turnouts ever - slightly more than 400 riders, less than we had hoped for.
- Declining participation in club sponsored event rides is a general trend throughout the region - not just limited to the Pioneer.
- It is progressively more difficult to fill all the volunteer positions needed to run the event. There are 107 volunteer positions needed to run the event totaling 424 hours. 74 club members volunteered for those 107 positions, meaning that some members pulled double duty.
- We now have to pay volunteer organizations to staff rest stops in order to conduct the ride.
- There is considerable volunteer fatigue due to the STP Finish Line support requirements that follow shortly on the heels of the Pioneer.
- In the past, we used to generate substantial income from the Pioneer to fund our charitable contributions. Now, we are barely breaking even, generating just \$2,000 in 2018, less than \$1,000 in 2017 and a loss in 2016.
- Brian's efforts to cut costs in 2018 saved us almost \$3500. Without these efforts, we would have lost money on the 2018 Pioneer. Additional cost saving ideas have been identified, but they generate less savings and could impact the quality of the event.

The board believes that the time, energy and expense needed to conduct the Pioneer Century currently outweighs the benefit the club receives. Consequently, the board has made a decision to not hold a 2019 Pioneer Century, allowing the club to re-think, re-structure and re-brand the ride.

You can well understand that this was not an easy decision for the board to make. We fully acknowledge and are very sensitive to the long-standing history of the Pioneer Century and what it represents to the club.