

## Executive Board Meeting Minutes

July 24, 2017

Respectfully submitted by Joan Cullen, Recording Secretary

Attendees: Chip Kyle, Ann Morrow, Lori Buffington, Jeremy Wilson, Joan Cullen, Patrick Cecil, Bill Hamilton, Corey Eng, Kimberly Morehead, and Eric Hendricks.

President Chip Kyle called the meeting to order at 6:30 pm at Legacy Emanuel Hospital.

Seating of Visitors: No visitors were in attendance tonight.

A MOTION to approve the June Executive Board minutes as distributed was made by Lori Buffington and seconded by Ann Morrow. The motion passed unanimously.

### TREASURER'S REPORT

Treasurer Jeremy Wilson reported the bills are paid and the Club is solvent. Reconciliation of accounts with Cascade Bicycle Club for STP services were still pending. Final accounting and payment/reimbursements usually are received in September/October. Comparison of this year's Operating Account to 2016 shows the account balance down approximately \$15,000.

### BOARD MEMBERS REPORTS

President Chip Kyle thanked Corey Eng and Ann Morrow for their tremendous efforts in organizing and leading PWTC's STP Finish Line Team. Corey successfully filled the needed 150 time slots with volunteers. The QR would have an article thanking team leaders. The Thorns Ride to the Park event ticket sales is progressing rather slowly. Hopefully, sales will pickup, as we get closer to the Sept. 2<sup>nd</sup> event date. Chip's back surgery recovery is going well and he hopes to be released to ride soon!

V-President Ann Morrow reported she and Kathleen Hellem had purchased the picnic's door prizes from Bike Gallery and Western Bikes. The picnic rides were now posted. The San Juan trip still has a couple openings in the group camping spot. The planners found that due to cut backs in Washington ferry services, vehicle reservations were now mandatory and challenging to obtain. Reservations are not needed if riders wish to walk on with their bikes.

Membership Secretary Lori Buffington reported 414 memberships and 566 family members (previously listed as 'riders'). The Club had gained 58 new memberships and 74 new family members since January 1. Numbers continue to decline. An exit survey to determine why members did not renew had been done in the past. Results revealed life style changes or out of state relocations, as opposed to a negative club experience, were most frequently cited for not renewing a membership.

Recording Secretary Joan Cullen still has a supply of extra brochures available for members to take and share. Another printing is deferred until the membership fee for 2018 is determined.

Road Captain #1 Bill Hamilton reported the August ride schedule looked good.

Road Captain #2 Patrick Cecil reported the August calendar had rides scheduled everyday. The weekday rides still had to be loaded onto the calendar. The Information Hotline had received several inquiries regarding the Club and STP. He continues to be comfortable fielding those calls.

Member-at-Large Corey Eng reported last weekend's Westside Adventure had 12 riders and Jeremy's Saturday ride had 19 riders. Chuck Dorr's recent Slow Poke ride had 29!

Member-at-Large Kimberly Morehead reported her STP ride went well. Rachel, a newer rider who had joined the Club as a result of the Reach the Beach Training rides, felt confident enough to finish her STP in one day! Kimberly is looking forward to participating in the upcoming Bullard's Beach and San Juan Island trips, and the Wallace, Idaho, tour.

Member-at-Large Eric Hendricks reported he was going to miss the picnic but he had been able to get in a lot of riding. Today's Monday Meander had 40 riders. He noted Chuck's recent Slow Poke ride was extremely well attended. He worked STP's Sunday Return Transportation and extended kudos to Corey and all the volunteers who worked at the event.

#### COMMITTEE REPORTS:

2017 Sunday Parkways: Chip worked PWTC'S booth at yesterday's event and learned the art of approaching the cycling public. Compared to May and June's events, July's Parkways seemed less well attended but there was a steady flow of participants.

2017 STP: Ann reported things went generally well and the event went smoothly. There was an issue with the 11<sup>th</sup> Street closure blocking potential access by emergency vehicles (fire trucks) from Multnomah Avenue. Ann had been in communication with Rebecca Sorenson of Cascade and they will clarify and address issues for the 2018 event.

#### CONTINUING/UNFINISHED BUSINESS

Number of Scheduled Rides on a Given Day: Concern was expressed at the June Board Meeting regarding too many rides scheduled on a single day. Discussion ensued noting the Road Captains already monitor for diversity (start locations, distances, and similarity of rides on the same date) and, when necessary to balance the schedule, discuss other date options with ride leaders. The final conclusion was that possible crowding of rides on a particular date was not usually an issue.

Mileage Credit Policy: In further follow up from July's Board Meeting discussion, Chip provided the Board with a more comprehensive rewrite of the Mileage Policy and the addition of the Purpose statement. Following further discussions at the June Board and July Club Meetings it was apparent the April 1<sup>st</sup> adopted policy required expansion and a rewrite. The Board also reviewed the Mileage for Non-PWTC Event Rides, which contains a clause stating 'no homes miles are awarded for approved event rides.' After an open discussion the following two motions were made:

1. A MOTION to accept the revised Mileage Policy was made by Lori Buffington and seconded by Kimberly Morehead. The motion passed unanimously. (Revised policy attached.)
2. A MOTION to amend the Non-PWTC Event Rides for Mileage Credit Policy allowing riders to record mileage for riding to the start and return home was made by Patrick Cecil and seconded by Jeremy Wilson. The motion passed unanimously. (Amended policy attached.)

QR Editor Kimberly Morehead will publish the revised policies in the QR and the topic would be added as an agenda item for member discussion at the September Club Meeting.

2018 Dues Review: Lori presented a spreadsheet listing membership fees for 17 other regional cycling clubs. After review, it was concluded that PWTC's fees were in line with the majority of clubs. A MOTION to retain the current fee structure for membership dues was made by Corey Eng and seconded by Patrick Cecil. Motion passed unanimously.

Website Maintenance Contract: The meeting with Robert Parker of Kodama, LLC, regarding a maintenance contract had not been rescheduled. It was reported member Mark Hartel had been able to implement some improvements to the ride schedule feature. Pat McManus had submitted suggestions to look into adding links to special events like the Bullard's Beach or San Juan weekends, and an embellishment allowing members to save the dates to their digital devices.

#### NEW BUSINESS:

Donations to Volunteers: Lori asked for a clarification regarding how the donation amounts awarded to the Pioneer's rest stop groups was formulated. Historically, the coordinator determines the amount.

Event Advertising: Ann shared an example of a baseball card sized advertisement for the Blackberry Bramble and felt this might be an option to consider for advertising the 2018 Pioneer.

President Chip Kyle adjourned the meeting at 8:15 pm.